# **POSSIBLE MOTION**

I MOVE TO approve Ordinance 2018-05 on second and final reading.



# City and Borough of Sitka

100 Lincoln Street • Sitka, Alaska 99835

## **MEMORANDUM**

To:

Mayor Hunter and Assembly Members

From:

Keith Brady, Municipal Administrator

Date:

February 6, 2018

Subject:

Sitka Community Hospital Request for Proposal Consultant Appropriation

## Summary

The road to the Request for Proposal (RFP) for the Sitka Community Hospital (SCH) has been long and difficult. In the drafting of the RFP Municipal Attorney Brian Hanson encouraged the Assembly to consider following a list of best practices for a RFP of this scope and nature. One of the recommendations was to use experienced advisers early in the process. We initially hired Sarah Cave and Steve Huebner as advisers/consultants to help put a polished RFP before the Assembly for approval. We hired them at a cost of up to \$10,000. Brian and I felt that they provided excellent expertise and vision into SCH, the RFP and the process. They have billed us at slightly less than \$7,000. We feel they are experienced and will provide good insight for what we are trying to achieve in this process.

After the approval of the RFP from the Assembly we have received unsolicited inquiries from interested parties into when the RFP will officially be released.

#### **Fiscal Note**

I am requesting from the Assembly to encumber for the payment of up to \$100,000 from the General Fund working capital to formally engage Cave and Huebner for the remainder of the SCH RFP process.

#### Recommendation

I recommend the approval of the appropriation of \$100,000 from the General Fund working capital for the services and expertise of the consultants.

### Background

Below are the phases with deliverables and estimated timeframe of each phase. I feel the consultants have laid out a very well detailed proposed course of action. This is a best case/worst case scenario for a couple of reasons.

For example, we could only receive one bid and the cost to us from the consultants would be low. Or, we could receive several bids and the use of the consultants would be higher but would be well worth the cost to make sure we have done all that we could to make sure that no stone was left unturned.

The following deliverables were provided by the consultants.

The tables below outline the activities and consultant deliverables for each phase of the engagement, including a description of meetings the consultants will facilitate with the City and Borough of Sitka Assembly during each phase. Below the table are the estimated fees for the engagement, broken down by project phase.

engagement, broken down by project phase.	
Phase I	
Consultant Activities/Deliverables	CBS Assembly Meetings
<ul> <li>Interview CBS Assembly members, SCH Board members and management, and other stakeholders, as necessary</li> <li>Further refinement and finalization of RFP</li> <li>Finalize list of affiliation candidates and contacts</li> <li>Clarify and further delineate CBS Assembly's objectives and priorities</li> <li>Explore alternative affiliation models and select preferred model</li> <li>Summarize objectives, desired outcome(s), and guiding principles for affiliation</li> <li>Establish parameters/criteria for selecting finalist</li> <li>Prepare for Phase 1 meeting with CBS Assembly</li> <li>Further review of internal strategic, financial, and operating data</li> <li>Review market assessment and evaluate community needs assessment and other information</li> <li>Participate in research of regulatory, reimbursement, accounting and financial matters that could impact affiliation</li> </ul>	Phase 1 Meeting Purpose:  1. Review findings 2. Adopt shared vision and guiding principles 3. Clarify objectives and process 4. Evaluate alternative models 5. Select preferred model(s) to meet CBS Assembly objectives 6. Adopt criteria for selecting finalist
Phase 2	
Consultant Activities/Deliverables	CBS Assembly Meetings
<ul> <li>Facilitate RFP process</li> <li>Address RFP respondent questions</li> <li>Assist candidates in responding to RFP</li> <li>Evaluate proposals and work with CBS Assembly and Executive Team to select finalist(s)</li> <li>Clarify proposal terms with finalists</li> <li>Arrange site visits</li> <li>Prepare for Phase 2 meeting with CBS Assembly</li> </ul>	Phase 2 Meeting Purpose:  1. Assembly to evaluate proposals 2. Select Phase 2 finalist(s) 3. Clarify and further evaluate proposal terms
Phase 3a.	A STATE OF THE PARTY OF THE STATE OF THE STATE OF
Consultant Activities/Deliverables	CBS Assembly Meetings
<ul> <li>Select affiliation partner</li> <li>Define preliminary terms and conditions</li> <li>Support Legal Counsel in drafting and executing</li> </ul>	Phase 3a. Meeting Purpose:  1. Select final affiliation partner

No. and	d conduct preliminary due diligence efforts for Phase 3a. meeting with CBS	2. Agree on terms of Letter of Intent
Phase 3b.		1000 · 1
Co	onsultant Activities/Deliverables	CBS Assembly Meetings
<ul> <li>Support</li> </ul>	formal Due Diligence process	Phase 3b. Meeting
executir Develop Finalize	Legal Counsel in drafting Term Sheet and ng Definitive Agreement implementation plan and timeline transaction for Phase 3b. meeting with Board and	Purpose: 1. Agree on terms of Definitive Agreement 2. Complete Due Diligence 3. Finalize transaction

Project Fees: The following is a summary of estimated hours and fees by project phase.

Hourly Rates:	
Sarah Cave	\$175
Steve Huebner	\$250
Anticipated Hours (Phase 1):	
Sarah Cave	54 hours
Steve Huebner	41 hours
Anticipated Hours (Phases 2)	
Sarah Cave	60 hours
Steve Huebner	44 hours
Anticipated Hours (Phases 3.	a):
Sarah Cave	48 hours
Steve Huebner	42 hours
Proposed Fees (Phases 1-	\$60,100
3a.)*	8,000
Estimated Out-of-Pocket	
Expenses	<u>\$68,100</u>
Proposed Fees and	
Expenses	*Fees exclude purchase of additional market data and/or analyses by
(Phases 1-3a.)	third-party vendor or consultant

	Required due diligence will vary depending on the type of affiliation and sophistication of the affiliate partner. Consultants will provide a more precise consulting fee schedule for Phase 3b. once related facts and circumstances are better known.
Sarah Cave	40-90 hours
Steve Huebner	30-80 hours
Proposed Fees (Phase 3b.):	\$16,000-35,000

The above hours represent anticipated hours for each phase of the project. I will monitor

progress for each phase against these estimates and communicate with the consultants to the extent that actual effort is greater or less than estimated. Fees will be adjusted accordingly. Phase 3 has been segmented in to two phases since due diligence activities identified in Phase 3b. will vary depending on the type of affiliation and the sophistication of the affiliate partner. Consultants will provide a more precise estimate of fees for Phase 3b. once related facts and circumstances are better known.

Additionally, these fees do not include legal services rendered by any third-party law firm or any consultation necessary by other consulting firms to perform specialty services or due diligence activities. Existing market analysis appears to have been done using Medicare utilization data. To the extent that market analysis needs to be updated for non-Medicare data, another consulting firm that has access to such data may need to be engaged to perform such analyses. This would be done at an incremental cost

The consultants will bill monthly for project fees, and invoice us separately for expenses related to travel, per diems, meals or other costs directly associated with the project. Out-of-pocket expenses for Phases 1-3a. are estimated to be \$8,000. Any proposed out of pocket expenses related to Phase 3b. will be estimated at the initiation of that phase when facts and circumstances are better known.

expenditure accounts and causes decreased cash flows to the fund balance of various funds. A short

5. EFFECTIVE DATE. This ordinance shall become effective on the day after the date of its

PASSED, APPROVED, AND ADOPTED by the Assembly of the City and Borough of Sitka,

ATTEST: Matthew Hunter, Mayor

Sara Peterson, MMC Municipal Clerk

48 49 1st reading 2/13/18 50

41 42

47

2<sup>nd</sup> reading 2/27/18